

# GUJARAT TECHNOLOGICAL UNIVERSITY

## MASTER OF BUSINESS ADMINISTRATION (Global Program)

**Year – II (Semester – III) (W.E.F. January 2014)**

**Specialization: Finance Management**

**Subject Name: Management of Financial Services (MFS)**

**Subject Code: 2830202**

### **1. Course Objectives:**

The Financial Services include both the banking and non-banking services either based on fees or assets/funds. The content of this course is designed to provide basic understanding of the working of Indian financial systems and the management of non-banking financial services. The specific objectives of the course include:

- a. To familiarise the students with Indian financial systems.
- b. To equip the students with the theoretical and practical knowledge of different non-banking financial services.
- c. To develop the skills to run and manage different financial services as a manager/entrepreneur.

### **2. Course Duration:**

The total hours for teaching this course will be 45 hours, which will be divided into 36 sessions of 75 minutes duration each.

### **3. Course Contents:**

<b>Module No:</b>	<b>Module Content</b>	<b>No. of Sessions</b>	<b>70 Marks (External Evaluation )</b>
I	Introduction to Indian Financial System, Reserve Bank of India, SEBI, IRDA, Financial Institutions, Financial Instruments, Structure and types of banking and non-banking financial institutions, Introduction to different markets : Capital market, Money market, Primary Market, Secondary Market, Repo Market, Government Security Market, Foreign Exchange Market Overview	9	17
II	Merchant Banking, Credit Rating, Venture Capital, Mutual Fund	8	17
III	Leasing and Hire Purchase, Factoring and Forfeiting,	6	18

	Securitization		
IV	Brokerage Services , Letter of Credit, Bills Discounting and Bills Financing, Asset Based Retail Financial services, Fee Based Retail Financial services, Financial Service Supervision	8	18
V	<b>Practical:</b> Student should study at least 4 to 5 cases in above mentioned areas and make a Public Presentation the class in presence of preferably a <b>Finance Manager / Merchant Banker.</b>	5	Internal Evaluation (20 Marks of CEC)

#### 4. Teaching Method:

The following pedagogical tools shall be used for teaching the subject:

1. Students can give weekly review of any Financial Services which can be the part of internal assessment.
2. A project on working of selected Financial Services their operation, performance of different schemes, etc. in different services could be done.

#### 5. Evaluation:

A	Projects/Assignments/Quiz/Class Participation, etc.	Weightage (50%) (Internal Assessment)
B	Mid-Semester Examination	Weightage (30%) (Internal Assessment)
C	End-Semester Examination (Min. 30% Theory and Mon. 70% Practical)	Weightage (70%) (External Assessment)

#### 6. Basic Text Books:

S. No.	Author	Name of the Book	Publisher	Year of Publication
T1	K Sasidharan	Financial Services & System	Tata Mcgraw	Latest Edition
T2	Vasant Desai	Financial Markets&Services	Himalaya Publication	Latest Edition

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

#### 7. Reference Books:

Sr. No.	Author	Name of the Book	Publisher	Year of Publication
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<b>R1</b>	Gupta &Agrawal	Financial Services	Kalyani Publishers	Latest Edition
<b>R2</b>	R Shanmugham	Financial Services	Wiley India	Latest Edition
<b>R3</b>	L M Bhole	Financial Institutions and Markets	Tata Mcgraw	Latest Edition
<b>R4</b>	M Y Khan	Financial Services	Tata Mcgraw	Latest Edition
<b>R5</b>	M Y Khan	Indian Financial Systems	Tata Mcgraw	Latest Edition

### 8. Lists of Journals/ Periodicals/ Magazines/ Newspapers:

Journal of Economic Times, Financial Report, Economic Times, Business Standard

### 9. Session Plan:

Session Nos.	Topics to be covered
<b>1 - 2</b>	Introduction to Indian Financial System
<b>3 - 5</b>	Reserve Bank of India, SEBI, IRDA, Financial Institutions, Financial Instruments, Structure and types of banking and non-banking financial institutions
<b>6 - 9</b>	Introduction to different markets : Capital market, Money market, Primary Market, Secondary Market, Repo Market, Government Security Market, Foreign Exchange Market Overview
<b>10 - 13</b>	Merchant Banking, ,
<b>14 - 16</b>	Credit Rating, Venture Capital
<b>17</b>	Mutual Fund
<b>18 - 19</b>	Leasing and Hire Purchase
<b>20 - 21</b>	Factoring and Forfeiting
<b>22 - 23</b>	Securitization
<b>24 - 25</b>	Brokerage Services
<b>26 - 27</b>	Letter of Credit, Bills Discounting and Bills Financing
<b>28 - 29</b>	Asset Based Retail Financial services,
<b>30 -31</b>	Fee Based Retail Financial services and Financial Service Supervision
<b>32 -36</b>	<b>Practical:</b> Student should study at least 4 to 5 cases in above mentioned areas and make a Public Presentation the class in presence of preferably a <b>Finance Manager / Merchant Banker.</b>